

Looking upstream to save money and ensure safe drinking water

October 20, 2016  
IACC Conference  
Wenatchee, WA

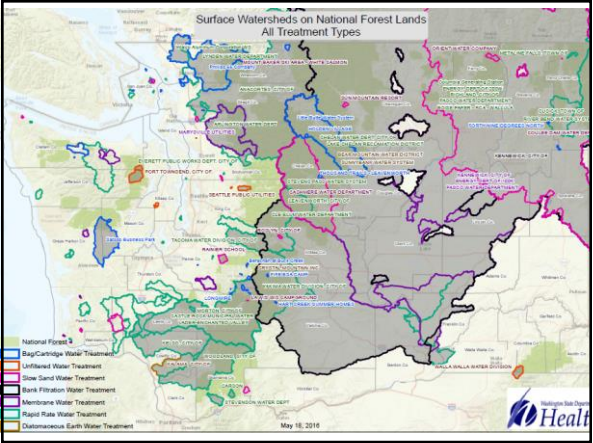
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01

Why Source Water Protection & Restoration





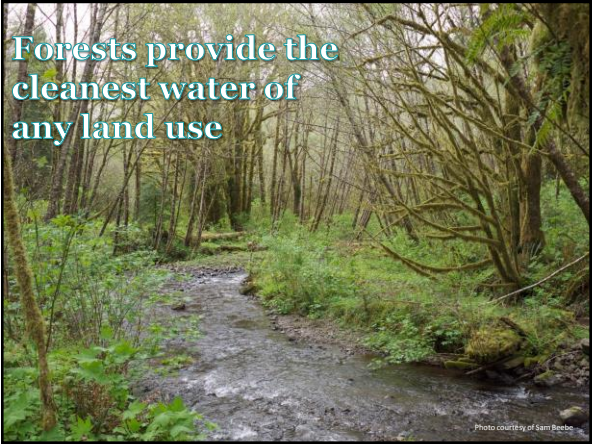
Source water protection is the first line of defense in a multi-barrier approach – that includes robust treatment, monitoring, and a secure delivery system – to ensuring safe drinking water for people.

**WAC 246 - 290:** Drinking water supply systems using a surface water source must develop and implement a watershed control plan in order to protect the water supply and the health of the water system customers.

Risk prevention and mitigation

- Cost-effective way to reduce water treatment and storage costs.
- Important complement to more expensive, engineered options, aka “gray” infrastructure.
- First line of defense to protecting public health.
- Compliance with regulatory standards or to pre-empt regulation





**Top 10 More Rain, Less Snow**  
Percentage of Weather Stations Reporting More Winter Precipitation Falling As Rain

1. Oregon	86%
2. Iowa	82%
3. New Hampshire	80%
4. Washington	80%
5. Kansas	80%
6. Arizona	79%
7. Idaho	78%
8. Michigan	76%
9. Nebraska	75%
10. Missouri	73%

CLIMATE CENTRAL

**Less snow, more rain, especially at lower elevations.**

% of stations showing a trend toward a lower percentage of winter precipitation falling as snow over the 65 year study period:

- Under 2,000 feet: 81 % in WA
- At 2,000 to 5,000 feet: 63% in Washington

Source: Brady & Sanford, April 2016, "MeltDown: Increasing rain as a percentage of total winter precipitation"



**Gray + Green Infrastructure**

Investing in healthy, well-managed watersheds is a cost-effective way to reduce water treatment and storage costs

**02 Watershed Enhancement Strategies**

**Strategies for watershed restoration and protection**


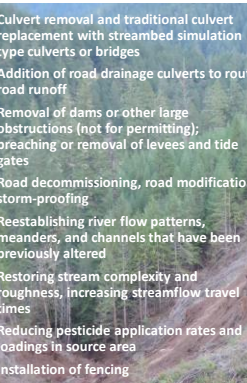
- Regulations
- Land acquisition or easements
- Collaborative management and agreements with landowners
- Watershed planning and emergency response
- Best management practices (land use: ag, forestry, etc)
- Stream and upland restoration

Photo courtesy of Bob Penhale



Examples of watershed enhancement projects

- Culvert removal and traditional culvert replacement with streambed simulation type culverts or bridges
- Addition of road drainage culverts to route road runoff
- Removal of dams or other large obstructions (not for permitting); breaching or removal of levees and tide gates
- Road decommissioning, road modification, storm-proofing
- Reestablishing river flow patterns, meanders, and channels that have been previously altered
- Restoring stream complexity and roughness, increasing streamflow travel times
- Reducing pesticide application rates and loadings in source area
- Installation of fencing

- Reforestation or replanting
- Development of educational flyers/brochures for purposes of public education
- Implementation of educational outreach projects emphasizing watershed resource conservation
- Planning and preparation for the purchase of lands within the drinking water source area
- Planning and preparation for the purchase of water for instream flow purposes
- Installation of signs at boundaries of zones or protection areas
- Development of an Ecosystem Services project in watershed to fund preservation areas



Relationship between treatment plant operations & watershed health



Every treatment plant has a limit of turbidity it can treat:

- Slow sand - 10 NTU with roughing filter.
- Contact adsorption clarifier & filtration - 30 NTU.
- Membranes - 80 to 100 NTU.

Reduce turbidity through watershed restoration




(Before the project) Perched culvert on South Fork Ferguson Creek that created a barrier to juvenile cutthroat trout. The culvert's diameter is much smaller than the stream's winter width, causing high water velocities below the outlet.

After the project, South Fork Ferguson Creek flowing through the new stream simulation, pipe arch culvert. The crossing was rip-rapped with rocks to minimize erosion from the road into the stream.



E.g. Fixing stream crossings, culverts, roads can address chronic erosion problems + mitigate risk for episodic erosion via fill/failure.

Boistfort Valley Water



- BVW has invested over one million dollars in constructing presedimentation facilities.
- Wildwood WTP still periodically shut down due to high turbidity.
- CAC/filter plant difficult to operate, if influent turbidity exceeds 30 NTU.



Boistfort Valley Water (cont.)



Boistfort Valley Water (cont.)





Boistfort Valley Water (cont.)



03 Getting help (part 1)  
On-the-ground  
partners

Who can help

- Soil & Water Conservation District
- Watershed council
- Salmon recovery organizations
- NGO/grassroot groups: e.g., watershed councils, land trusts, fish or wildlife conservation groups
- Agencies

How they can help.



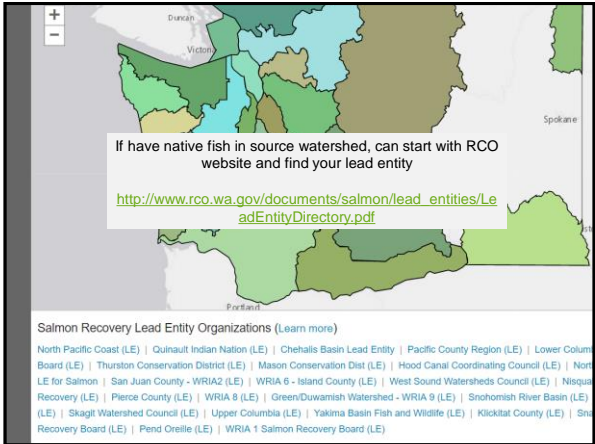
- Identify and prioritize restoration/conservation actions
- Coordinate design, implementation, permitting, reporting, monitoring
- Conduct community outreach and planning
- Raise money
- Manage subcontracts


Example of project + partners

CCNRD Lower Icicle Riparian Initiative




PROJECT CONTACT  
•Chelan County Natural Resource  
LAND OWNER  
•Leavenworth Golf Course  
•Pat Fromm  
PARTNER  
•Chelan/Douglas Land Trust  
•Trout Unlimited





Davis Creek, after restoration



**TECHNICAL COMMITTEE** *(continued from previous page)*

**Jamie Glasgow**  
Wild Fish Conservancy

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Mason Conservation District

**Chanele Holbrook**  
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**Margaret Rader**  
Chehalis River Council

**David Rountry**  
Washington Department of Ecology

**Janet Strong**  
Chehalis River Basin Land Trust

**Ann Weckback**  
Lewis County

**Mark White**  
Confederated Tribes of the Chehalis Reservation

**PAST AND CURRENT PROJECT SPONSORS**

Capitol Land Trust  
Chehalis Basin Fisheries Task Force  
Chehalis River Basin Land Trust  
City of Centralia

O4 *Getting help (part 2)*

Financing

Sample Financing Mechanisms

- Utility rates
- Taxes
- Bond funds
- State Revolving Funds (grant and loan financing)
- Private foundations, PRIs
- Diversify revenue streams through asset management (i.e., if town/district owns forestland):
  - Carbon credits
  - Timber
  - Water quality trading market
  - Leasing in-stream water rights

Grants

- USDA Rural Development
- WA Department of Ecology Water Quality
- WA State Recreation and Conservation Office
- WA Department of Fish and Wildlife
- NOAA Fisheries
- Private foundations




WA DOH

Source Water Protection Grants

- Up to \$30,000 per eligible study

Examples

- Boistfort
- Carbonado
- Skagit PUD



Pacific Northwest  
Drinking Water Providers  
Partnership

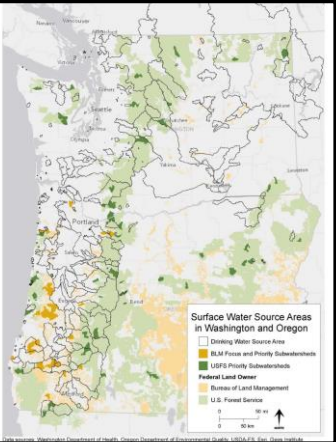
### Drinking Water Providers Partnership

- Restore and protect the health of watersheds which communities depend upon for drinking water while also benefiting aquatic and riparian ecosystems, including the native fish that inhabit them.
- Support local partnerships between downstream drinking water providers and upstream landowners and restoration practitioners.



### About DWPP Grants

- For projects located in a public drinking water watershed in the state of Oregon or Washington which will benefit native fish and drinking water.
- Grants of up to \$50,000
- Next RFP coming in November
- Federal \$ can go to most any organization



### Examples of eligible DWPP projects

- Culvert removal and traditional culvert replacement with streambed simulation type culverts or bridges
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### 05 Communicating the value to constituents

#### RATE CASE MESSAGES

##### Least Persuasive



See full survey findings and report at [hahnpublic.com/utilities](http://hahnpublic.com/utilities)

#### RATE CASE MESSAGES

##### Most Persuasive



See full survey findings and report at [hahnpublic.com/utilities](http://hahnpublic.com/utilities)

What makes a message...

Most Persuasive

- Safety
- Saving \$\$
- Environmental sustainability
- Innovation
- Commitment to high standards of service and customer satisfaction

Least Persuasive

- Comparisons to other utilities/cities/communities
- Resources directed towards non-utility purposes
- Attracting new businesses and job growth

See full survey findings and report at [hahnpublic.com/utilities](http://hahnpublic.com/utilities)

Sample primer – help in developing your audience, messaging, etc.

Communicating the Benefits of Watershed Investment

Communicating the benefits of watershed investment programs is a special challenge for utilities, advocates, funders and scientists. As programs take root across the West, and this visionary and practical approach spreads, it's critical to take a strategic approach to reaching key audiences who can support the work going forward.



<http://www.carpediemwest.org/wp-content/uploads/Communicating-the-Benefits-of-Watershed-Investment-WIN-Primer.pdf>

Thank You

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